Social Impact, Entrepreneurship, & Design

A new university-wide, cross-disciplinary course starting in spring 2015 listed as “Social Impact Entrepreneurship”

Mondays, 4:00-5:50 p.m.
CRN: 7617, 3 credits

This university-wide studio and seminar provides students with the opportunity to develop or expand their ideas that seek to address social and environmental challenges and create actionable plans to move them forward. For students from across divisions, the course is meant to support you through a process of discovery, ideation, prototyping, and user testing, as you develop your ideas. In addition, expert-led workshops introduce diverse topics that will expose you to the critical skills and knowledge needed to develop entrepreneurial ideas for social good. These ideas may take the form of new products and services, program strategies, and systems structured within new or existing organizations (whether non-profit or for-profit). Faculty and external guests will help you understand how your ideas can achieve socially just and sustainable outcomes. Course deliverables will prepare you to apply to fellowships and competitions such as the university’s New Challenge or Green Fund, or other outside fellowships and competitions such as Verb U and Echoing Green. Graduate and upper-level undergraduate (with permission) students may sign up as individuals or in teams!

So as to ensure a cross-divisional diversity in the students enrolled, all registrations will need to be pre-approved by the faculty.

Faculty: Michele Kahane (Milano) + Cynthia Lawson (Parsons)
Questions? KahaneM@newschool.edu and LawsonC@newschool.edu